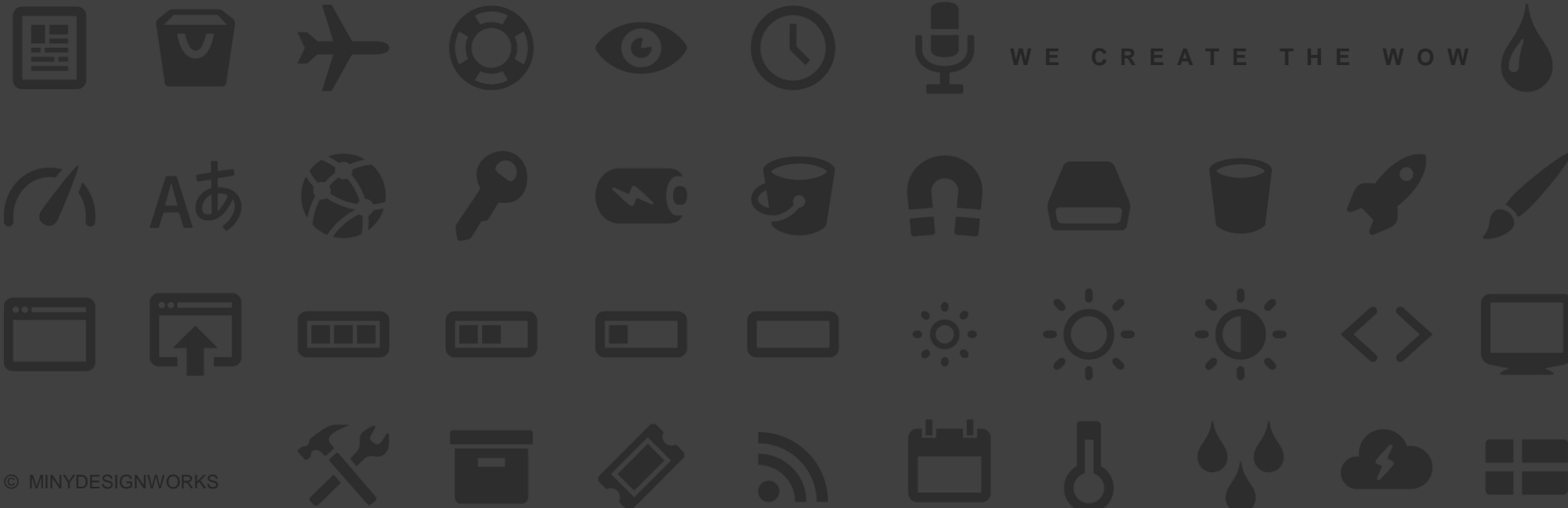


www.minydesign.com

minydesignworks

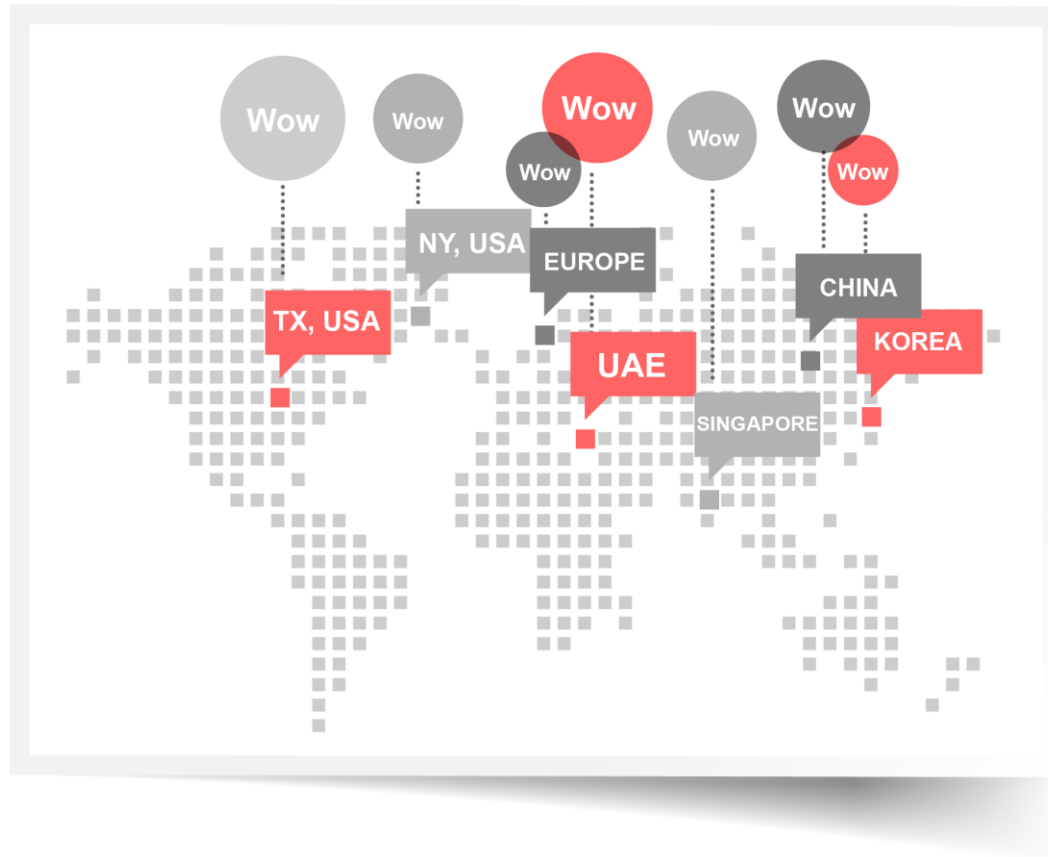


WE CREATE THE WOW

WE CREATE THE **WOW**

Global IOT (Internet of Everything) Convergence Design Leader

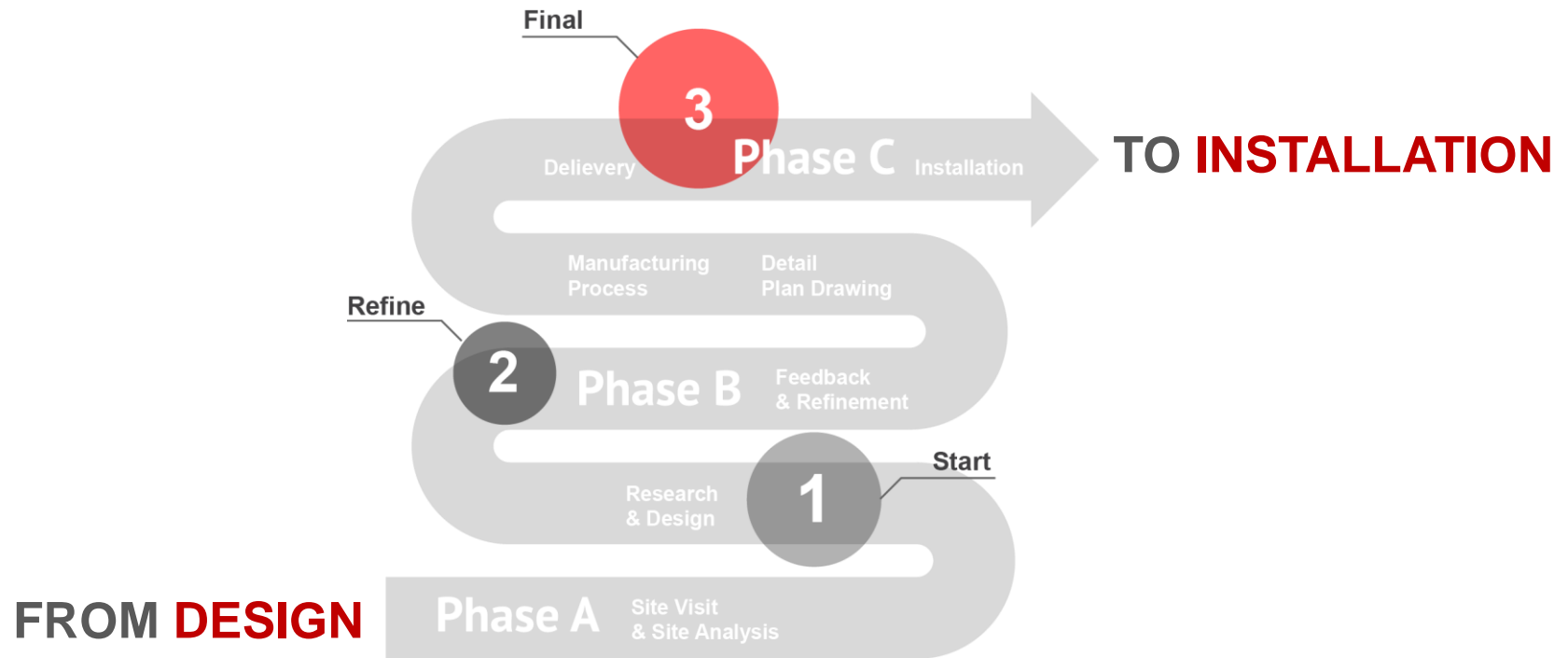
We are specialized in the multimedia environments exploring new form of art & design to create wow experiences and inspire people.
We are a Global IOT (Internet Of Things) Design Leader through Convergence-Based Innovation.



THE **TOTAL** SOLUTION

From Design to Installation

We do from Site Research to Design Consultancy, Plan Drawing, Delivery and Installation.



CONVERGENCE DESIGN

1. ARCHIMEDIA

New Media Installation + Space Design

In a public space design, we add value by using interactive technologies for a better user experience. Through convergence-based innovation, we try to communicate the new form of design. Miny Designworks has created new media installation and spaces in a number of important sites in Korea and abroad. As an IT convergence design leader, we will continue to develop and create new innovative design solutions from a human perspective.



2. SENSEWARE PRODUCT

Product + IT + Service Design

Nowadays, products either have too many functions or they are lack of emotions caused by the manufacturing process and developed technology. Many products seem they are no longer for human being. This is why Miny Designworks decided to make a change in product design and its user interface. We make a new paradigm in product design which is intuitive and easy to use.



Reference

2008

Gangnam Media Pole
Seoul, Korea

2010

Kinetic Media Art Sculpture Design
Daegu, Korea

Incheon Airport Smart Space
Design
Incheon, Korea

Story Telling Sculpture Design
Daegu, Korea

2012

SMRT Transparent Kinetic Digital Wall
Orchard, Singapore

Premium Designed Blackbox 'Vugera'
Seoul, Korea

Samsung Mobile Smart Landmark
'Kinetic Galaxy'
Dallas Forthworth, TX, USA

DWTC Smart Space Design
Dubai, UAE

Lotte Department Store Digital Landmark
Chengdu, China

ITE Central Wayfinding System Design
Singapore

2014

Samsung Innovation Museum
Suwon, Korea

DIFC Design Consultancy
Dubai, UAE

Commercial Bank of Duabi
Dubai, UAE

PJH Heritage
Seoul, Korea

2007

Pangyo City Design Planning
Pangyyo, Korea

Yongsan City Planning
Seoul, Korea

2009

UAE Masdar IT Design Planning
Masdar, UAE

Insadong Media Digital Wayfinding
Seoul, Korea

Incheon International City Fair
Incheon, Korea

Daegu Media Board Design
Daegu, Korea

2011

Mercedes Benz Luxury Van
Sprinter
Seoul, Korea

New York Way-finding Design
New York, Korea

2013

Changi Airport The Social Tree
Changi, Singapore

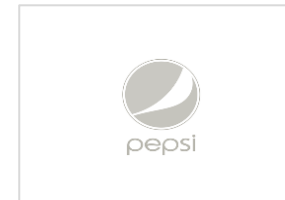
Suntec World Trade Center Media Wall
Suntec, Singapore

Hyundai My Baby Booth Design
Kintex, Korea

Busan LCT Promotion Area Design
Busan, Korea

MCM Media Wall
Zurich, Switzerland

Our Clients



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